



## CASE STUDY

# City of Meridian Modernizes Budgeting with Gravity

## OVERVIEW

The City of Meridian, Idaho, a growing and vibrant community, faces the challenge of managing and presenting its financial data efficiently to residents and decision-makers. As the city's Budget Manager, Jenny Fields, and Financial Analyst, Ricardo Ortiz-Miller, are tasked with overseeing the budgeting

process, including the production of the annual budget book. Historically, this process relied on manual compilation methods that were both time-intensive and prone to error. To streamline operations and modernize their budgeting process, the City of Meridian adopted Gravity.



## THE NEED

For Meridian's budget team, the traditional approach to compiling the budget book posed several key challenges:

- **Manual, Time-Consuming Processes**  
Creating the budget book required manual entry and updating of data across multiple systems, including physical binders.
- **Limited Accessibility**  
The budget data was traditionally compiled into large binders that were distributed to council members and the mayor, making it difficult for citizens to access and review.
- **Data Consistency and Reconciliation**  
Ensuring consistency across multiple sources was challenging, particularly when data needed to be cross-checked across systems like Qwestica.

THE SOLUTION

To address these challenges, the City of Meridian implemented Gravity. As described by Jenny Fields, “Gravity: no brainer. We can publish various versions just by push of a button.” By integrating data from Questica, Meridian’s primary budget software,

and an internal forecasting app, Gravity allows the budget team to consolidate and validate data seamlessly.

Key features that made Gravity the ideal choice for Meridian included:

KEY IMPACT AREA	SOLUTION
Digital Transformation	Gravity moved Meridian’s budget book into a digital, user-friendly format, accessible to the public online.
Real-Time Data Updates	Changes made in Questica or the forecasting app automatically sync with Gravity, ensuring data accuracy.
Data Validation Tools	Gravity’s built-in validation tools enabled more efficient data reconciliation and reduced the risk of errors, providing confidence in published figures.

THE RESULTS

Since implementing Gravity, Meridian’s budgeting process has seen significant improvements.



Efficiency Gains  
and Time Savings



Enhanced Accessibility  
and Transparency



Support  
and Implementation



Improved Accuracy  
and Consistency

The City of Meridian has successfully transformed its budgeting process through Gravity, achieving new levels of efficiency, accuracy, and accessibility.

The time saved by automating the budget book production allows the budget team to focus on strategic initiatives, while improved data validation enhances confidence in public reporting.

By embracing Gravity, Meridian sets a strong example of how technology can streamline government financial processes, benefiting both administrators and citizens alike.

**“We used to spend a week just printing and assembling 10 binders, four inches thick each, for our council members and mayor. Now, it’s as simple as publishing a PDF to the website.”**

– Jenny Fields , Budget Manager